

WATER SAFETY PARTNERSHIPS



Partnerships in NRM
PROSPECT Course



US Army Corps
of Engineers®



Partnerships with National Organizations





Wilderness Inquiry

Urban Wilderness Canoe Adventures

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www.urbanwildernesscanoeadventures.org



- Provides youth with direct, hands-on experiences with nature
- Engages students in ways that motivates them to learn
- Builds an ethic of land stewardship
- Connects new audiences to public lands and agencies that care for them
- Introduces youth to employment, education and volunteer opportunities



U.S. Coast Guard/ USCG Auxiliary



- National MOU
- Boating Safety Classes
- Boat Patrol
- Vessel Safety Checks
- Brochures for Distribution
- Assistance with Special Events
- Monitor Marine Band Radio
- Find a USCGA Flotilla near you at



www.cgaux.org/units.php

www.uscgboating.org



The Corps Foundation

- The Life Jackets Worn.. Nobody Mourns Campaign was developed in cooperation with the USACE National Operations Center for Water Safety
- Campaign supported through grant funding administered by the US Coast Guard
- Have created video and audio PSAs, posters, vinyl banners, tailgate wraps, and two game apps





U.S. Power Squadrons

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- National MOU
- America's Boating Course - On-line & classroom
- USCGA Vessel Safety Check Examiners
- Assistance with Special Events
- Find a squadron near you at www.usps.org click "Locate Things"
- Loaner Boating Skills Virtual Trainer
Contact local squadron to borrow





Boat U.S. Foundation



- National MOU
- Life Jacket Loaner Program
- Grassroots Grants
- Free Brochures
- On-line Boating Simulator and Games
- On-line Boater's Toolbox
- www.boatus.com/foundation





Safe Kids USA

- National MOU
- Special Events
- Educational Tip Sheets
- Research Reports
- Find a Safe Kids Coalition near you www.safekids.org

2019 Ranger Trading Card Program

Our purpose is to increase water safety awareness among children and parents.



PROGRAM GUIDELINES

1. Park Rangers will distribute cards to children 15 years of age and under.
2. Children can obtain cards by answering questions and/or by demonstrating to the Park Ranger that he/she understands safe swimming and/or boating practices regarding water safety.
3. Cards must be brought to the Project Management Office to be redeemed for prizes.



Award items are available at:

Allatoona Lake Operations
Project Management Office
1138 GA Highway Spur 20
Cartersville, GA 30121
• For questions or office hours •
Call 678-721-6700.

A Special Thank You to Our Sponsors:



When redeeming cards for rewards, staff will initial the back of each card and indicate the award that was received.

Staff will return the initialed cards back to the child.

Previously initialed cards **Do Not Count** towards another.

Award Schedule

5 cards:
Life Jacket

6 cards:
"Wear It" water bottle and Bobber Card Game

7 cards:
Beach Towel, Beach Buddy Matt, "Keep Bartow Beautiful" T-shirt, "Great Lake Allatoona Cleanup" T-Shirt

Buddy Beaver Card:
Zoo Atlanta Ticket, Tellus Museum Pass or Booth Western Art Museum Pass (limited supply)

Allatoona – Safe Kids Ranger Trading Card Program

US Army Corps of Engineers®
Mobile District

2019 **Ranger Trading Card Program**



National Water Safety Congress

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- International Boating and Water Safety Summit
- Grassroots Grants
- Awards Program
- Cold Water Boot Camp USA Programs
- USACE Employees serve on Board of Directors



www.watersafetycongress.org



National Safe Boating Council



- Wear Your Life Jacket To Work Day
- Ready, Set, Wear It
- National Safe Boating Week
- Wear It Campaign
 - Free customized logos
 - Email: sidekicks@boatingsidekicks.com
- Free Resources
- Grassroots Grants
- Awards Program

www.safeboatingcouncil.org

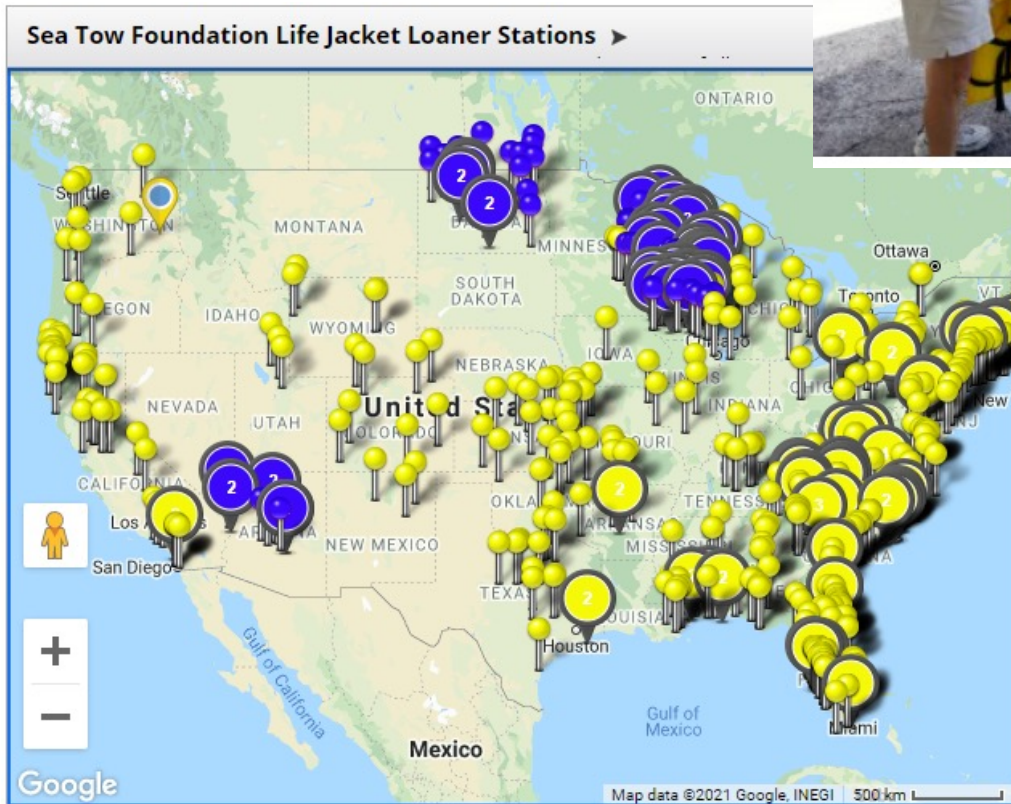
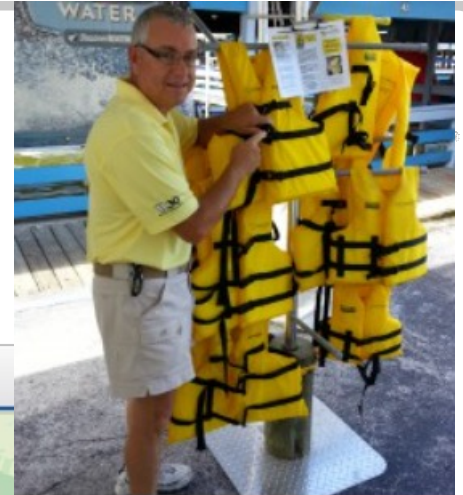




Sea Tow Foundation

- Boating safety and education
- Life Jacket Loaner Program
- Grants to non-profit partners
- Map of life jacket loaner stations
- On-line safety resources

<http://www.boatingsafety.com/>





Work with the Media



Be careful out there

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DE GRAY LA
CE V1008
729 080

Sallygo Herald / Don Mc

Brian Westfall, left, with the U.S. Army Corps of Engineers DeGray Field Office, talks to Paige Koonce of Bismarck and Michael Hooklin of Arkadelphia about staying safe this summer while having fun at the lake. Westfall said that so far this year, there have been no drownings on DeGray, and stressed that proper use of flotation devices "is the best defense against drowning." He talked to bathers at the Highway 7 swim area Wednesday afternoon. "Your vest floats, you don't," Westfall told the children.



Use Your Volunteers

- Courtesy vessel safety checks
- Water safety programs
- Roving interpretation
- Boat patrol assistant





Cooperating Associations





Water Safety Forums, Task Forces or Councils

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- Bring local organizations together
- Discuss issues and trends
- Help establish policies
- Promote water safety together





Special Event: Forever 15



<https://www.youtube.com/watch?v=RXHkkexSx-g&index=25&list=PLFE0A59CCBCB66946>

- Waco Lake, TX
- Mock drowning and recovery of middle-school student in view of peers
- Several community entities and agencies involved
- Major media exposure



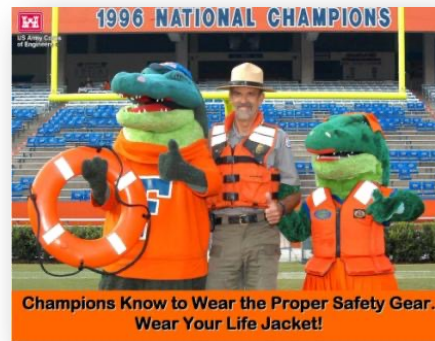


Universities



Use team mascots, players and coaches to promote water safety via printed material, coloring contests, billboards, bumper stickers, etc.

“Wear the Gear”





<https://www.youtube.com/watch?v=hICV-U9fsEo>





Universities



OSU Trashin' Fashin' Show





Any way you slice it...
 Make **SAFETY** a
 "PIZZA" your life.



Buckle Up!
 Life Jackets and Seat Belts
SAVE LIVES!




WEAR IT FOR LIFE



AWARD OF EXCELLENCE
 The bearer of this certificate is hereby recognized for wearing a properly fitting lifejacket, serving as a role model to others in being safe around the water, and may redeem this for one free ice cream cone!



Bobber's five rules of water safety:
 Learn to swim, wear a lifejacket, swim with a buddy, reach and throw but don't go, and look before you leap!

www.bobber.info



Hardee's & W. Kerr Scott Safety Award is presented to:

 Name

On behalf of Hardee's of Wilkesboro this certificate
 Entitles bearer to a **FREE**
Scoop of Vanilla Premium Ice Cream

Presented by Ranger: _____



Coupon Expires December 31, 2009



**FREE
 SMALL
 FROZEN
 COKE®**



Please present coupon before ordering. Limit one coupon per customer. Not to be used with other coupons or offers. Void where prohibited by law. Cash value 1/100¢. State sales tax applicable. Good at participating BURGER KING® restaurants in:

MISSOURI: Cape Girardeau, Scott City, Jackson, Rikeston, Miner, Perryville, Farmington, Desloge, Poplar Bluff, Kennett, Dexter, Plevy, Oakville, Pefferlaw Park, Bulker Hill, Feustus, Richardson Tls, Bowers Ave.

ILLINOIS: Carbondale, Marion, Harrisburg, Arzac, Waterloo

KENTUCKY: Paducah, Murray

ARKANSAS: Jonesboro, Paragould, Pocahontas, Blytheville

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Restaurants



If You Love Me...

Teach me to swim well.
 Children who know how to swim well are less likely to drown than non-swimmers.

Don't let me swim alone.
 One of the leading causes of accidental death for children is drowning. Make sure I swim with an adult.

Watch me closely at all times when I'm near water.
 It only takes 20 seconds for a child to drown.

Don't let me use inflatable toys.
 Poor swimmers often drown when inflatable toys collapse or float away.

Make sure you put a life jacket on me before I get near water.
 98% of drowning victims would be alive today if they had worn a life jacket.



US Army Corps of Engineers, © 2009

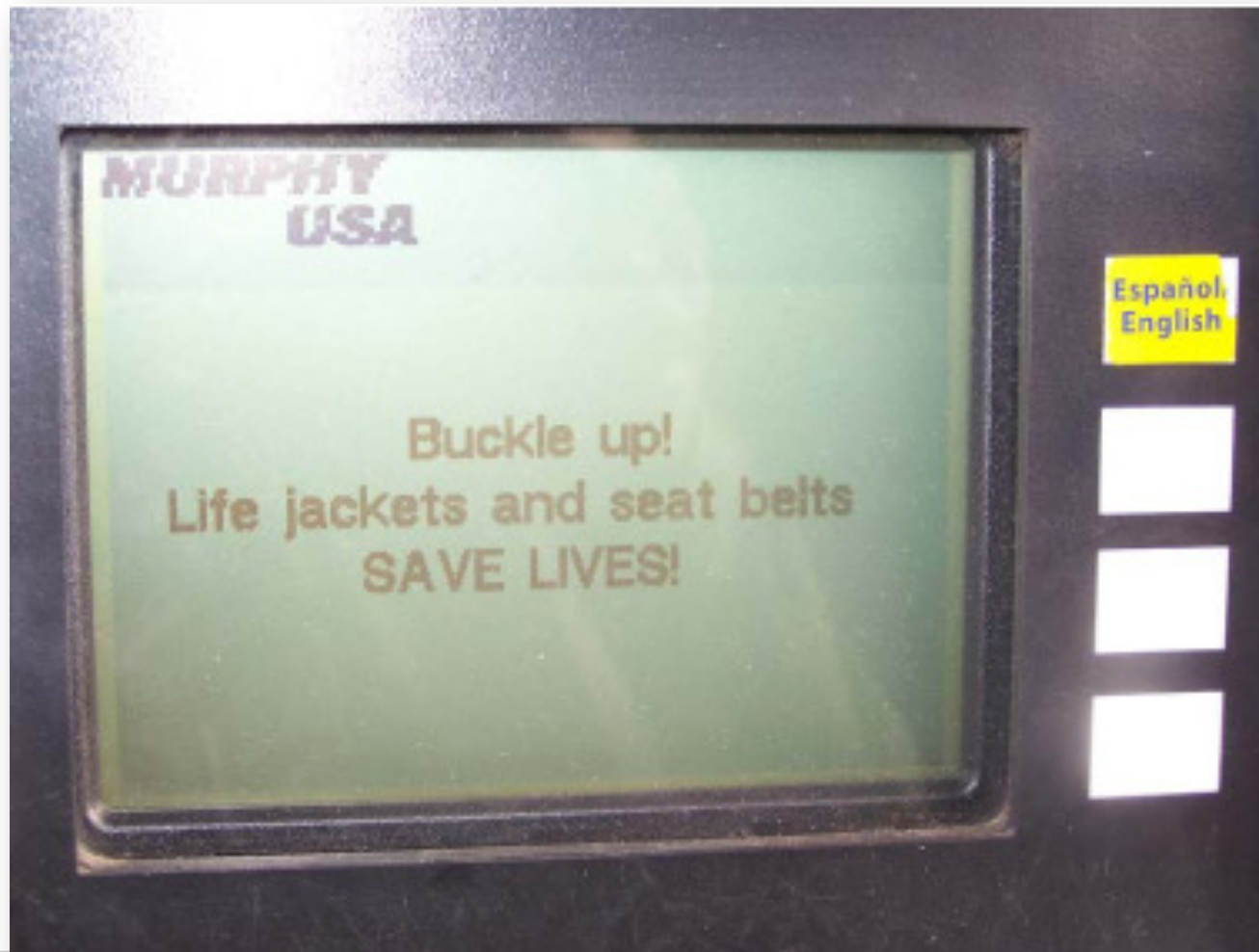


“I Got Caught” Campaign



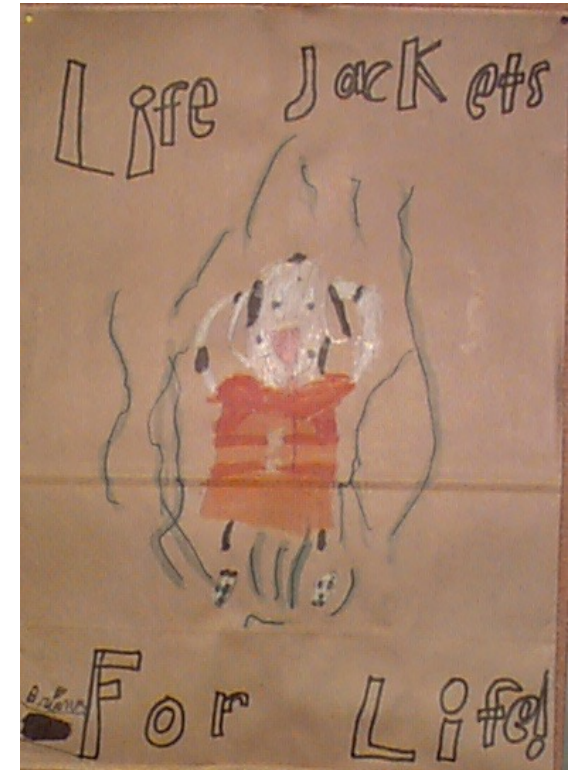


Gas Stations





Grocery Stores





Art Education Associations



Chalk on the Walk
at Raystown Lake
(Seven Points Beach)

Saturday, August 1st
10am - 4pm
Judging 5pm-6pm

All ages are welcome to enter contest.
Free of charge but donations for NAEA
are greatly appreciated. Prizes are available
for ages: 6-12, 13-17, and 18+. Participation
prizes are for ages 0-5. The theme for the
contest will be:

Water Safety

Hosted by IUP's Student Chapter:
National Art Education Association





Billboards





Corporation Sponsored Videos



<https://vimeo.com/341869017/c41875483b>



Life Jacket Donation



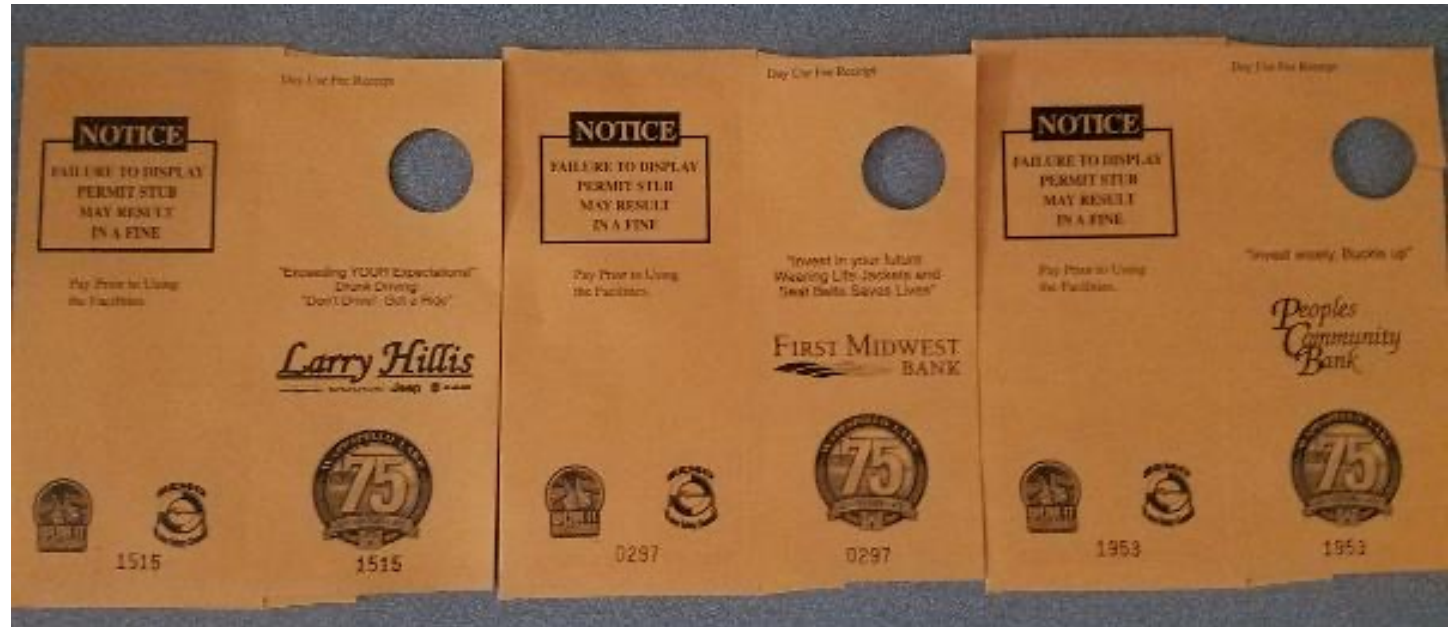


Business Marquees





Bank and User Fee Envelopes





Sports Stadiums





<https://www.youtube.com/watch?v=ujyOzUkZtiY&list=PLFE0A59CCBCB66946&index=28>





The Sky Is The Limit – Get Creative





NRM Gateway

Water Safety Partnerships

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- Your one stop source for partnerships
- MOU/MOA examples
- Water Safety success stories
- All National Partnerships
- Toolbox with tons of ideas

The screenshot shows the NRM Gateway website interface. At the top left is the US Army Corps of Engineers logo. The main header reads "Natural Resources Management Gateway" with the tagline "to the future...". Below the header is a green navigation bar with buttons for Home, Visitors, Lake Discovery, Recreation, Env Compliance, Env Stewardship, Partners, News/Events, People, Forums, Learning, GETS, Tools, New Postings, Submit, and Index/Search. The main content area is titled "Water Safety Partnerships" and contains a paragraph: "The U.S. Army Corps of Engineers has developed an extensive [national water safety program](#) as well as local community programs to educate visitors about the importance of water safety. Partnerships are a great way to add impact and reach a broader audience with the goal of saving lives. The Corps has partnered with many organizations for water safety product development, special events, and water safety educational programs." Below this paragraph are two columns of links: "Water Safety Success Stories", "Related Sites", "Water Safety Toolbox Partnership Ideas", "News Current Issues", "Water Safety Grants", and "Water Safety Partnership Examples". A vertical sidebar on the left contains the word "Partnerships" written vertically.



Find Your Division/District Water Safety POC



National Project Development Team (PDT)

POC	Title	Location/Project
<u>Pamela Doty</u> (817-886-1727) pamela.j.doty@usace.army.mil	National Water Safety Program Manager	Headquarters Lake Shelbyville
<u>Amanda Kruse</u> ((314) 331-8624) Amanda.L.Kruse@usace.army.mil	Park Ranger Natural Resource Specialist	St. Louis District Carlyle Lake
<u>Romanda Walker</u> (314-331-8090) Romanda.L.Walker@usace.army.mil	Public Affairs Specialist	St. Louis District
<u>Amanda Kruse</u> (314-331-8624) Amanda.L.Kruse@usace.army.mil	Natural Resources Specialist	St. Louis District
<u>William C. Mehr</u> (978-318-8262) William.C.Mehr@usace.army.mil	Park Ranger	New England District Tully Lake
<u>Chris Purvis</u> (678-721-6725) Christopher.T.Purvis@usace.army.mil	Park Ranger	Mobile District Allatoona Lake
<u>Miguel Sanchez</u> (559-784-0215) Miguel.A.Sanchez@usace.army.mil	Park Ranger Pathways Park Ranger	Sacramento District Success Lake
<u>Carla Robinson</u> (415.289.3022) Carla.C.Robinson@usace.army.mil	Park Ranger Sr. Park Ranger/NR Specialist	San Francisco District S F Bay Model Regional Visitor Center
<u>Julie Franco</u> (817-886-1318) Julie.franco@usace.army.mil		Fort Worth District
<u>Terry E. Gentry</u> (5013246957) Terry.E.Gentry@usace.army.mil	Park Ranger Park Ranger/NR Specialist	Little Rock District Nimrod Lake
<u>Abby Jones</u> (918-669-7340) Abby.L.Jones@usace.army.mil	Natural Resources Management Specialist	Tulsa District



Any Other Water Safety Partnerships?

